



# 2022-2023 PRICING GUIDE

[WWW.COURTNEYALEXISPHOTOGRAPHY.COM](http://WWW.COURTNEYALEXISPHOTOGRAPHY.COM)

Everything in your life has led you to this point.

You're thinking about how you want to capture it, how you'd like to remember these passing days. Maybe you want to have something to turn in your hands once the dust settles. To pass on to family, to have on your wall, to tack onto a love letter.

That's where I step in. Committed to capturing unique stories, adventures, and everyday love affairs, I feel so lucky to be able to do what I do best day in and day out. Just know that I don't do things in halves. Book me, and I'm all in. Down for the ride, up for a dance, and here for the real stuff.





# about me

Hi, I'm Courtney! I'm a highly passionate photographer, human mom of two, plant mom of too many, lover of light, lover of LOVE, and I'm here to tell your story. I found photography when I was around 9 years old, and it's been a love affair ever since. I adore it for it's ability to freeze moments in time, to document love and life in all of its wild and wonderful forms.

I'm twenty-three years old. I'm witty, i'm short, and i'm talented. I love pasta, rock n' roll, my family and to make people laugh. I guess I try to keep it simple haha. I've been pursuing photography as a career since I had my son in 2018.

There's always been a deep rooted passion inside of me for photography. To be able to take a moment and live it over and over again when it's long gone. There is so much beauty in that.

I ended up diving into the world of maternity + motherhood photography in 2019. Every time I leave a motherhood session I have nothing but joy in my heart. The beauty and the chaos that is the journey into motherhood is most definitely something worth documenting and holding on to forever. That's why I have chosen this path! I understand how important these moments are and how fast they go, being a mother of two myself. Motherhood for me was a major turning point in my life. It found me pretty young and it hasn't always been very pretty. I got pregnant with my son at 17 and struggled with a lot of unfortunate circumstances. But every hardship I faced led me right to where I needed to be. It made me who I am today and for that I am extremely proud.

Now I am here to tell YOUR story. Good or bad. To document the moments that are gone too soon. To enlighten and empower the mother (or the lover) within you. So just take my hand, trust me, and let's create some beautiful memories and show you just how lovely you really are!







### A LITTLE LOVE NOTE <3

Courtney has been by far the most patient and friendly photographer we've used. The love and passion she has for her work is extraordinary. Courtney has been with us since our engagement pictures to family pictures and now to Mothers day minis. Each time she has exceeded expectations! She makes sure you're completely comfortable and works around the littles to get the good pictures everyone knows mom wants!

- Bireann Simmons

Mother's Day Mini



# Package Guide

There's so much more to photography than just taking a few photos. I've spent YEARS working hard on perfecting my craft, my style, and my client experience, investing in great gear, and constantly educating myself. Your investment for your session reflects the value of the skills I've acquired and the services I provide. I go the extra mile diving deep into your story and making sure we capture your unique journey. Exactly how you envision it!

This guide will break down everything I offer - I send over a more detailed and in-depth pricing brochure via email upon filling out my contact form.

This will give you an insight to see if we are a good fit for what you're looking for out of a photographer. This guide uses my starting prices for my packages!





# MATERNITY + MOTHERHOOD + FAMILY SESSIONS

Starting at \$450

- 1-1.5 hour session
- 2-3 outfit changes
- 1 location
- 50-100+ edited images
- Personal online gallery for downloading images
- Copyright + Print Release included



# JOURNEY INTO MOTHERHOOD PACKAGE

Starting at \$1,500

Each session is up to 1-1.5 hour with 50-100+ edited images

- Pregnancy/Gender Announcement session (optional)
- Just mom OR family maternity session
- Creative maternity session
- In-hospital Fresh 48 session
- In-home lifestyle newborn session





## IN-HOSPITAL FRESH 48 SESSIONS

Starting at \$500

- \*No proofing gallery
- \*48 hour turnaround time
- 50-100+ edited images included
- 3-4 outfit changes (for baby and/or parents)
- 2-3 hour session (wider/flexible timeframe with babies needs in mind)
- Copyright and Print Release included



## LIFESTYLE NEWBORN SESSIONS

Starting at \$450

- 1-1.5 hour session
- 2-3 outfit changes
- 1 location
- 50-100+ edited images
- Personal online gallery for downloading images
- Copyright + Print Release included



# BIRTH STORY PACKAGES

Starting at \$2,400

- Full coverage of your labor experience
- Full coverage of the delivery of your sweet babe
- Documentation of your "Golden Hour." That first hour of postpartum bonding time - skin to skin, breastfeeding and any family meeting the new baby.



# GROW WITH ME PACKAGES

Starting at \$1,400

- Fresh 48 Session
- 3 Month Milestone Session
- 6 Month Milestone Session
- 9 Month or 1 Year Family Session



## COUPLES + ENGAGEMENT SESSIONS

Starting at \$450

- 1-1.5 hour session
- 2-3 outfit changes
- 1 location
- 50-100+ edited images
- Personal online gallery for downloading images
- Copyright + Print Release included



## WEDDING PACKAGES

Starting at \$1,200

- Consultation
- 6 hour wedding day coverage
- Edited Image count will vary
- Print release
- Full engagement session
- Personal online gallery



## CREATIVE PORTRAIT SESSIONS

Starting at \$450

- 1-1.5 hour session
- 2-3 outfit changes
- 1 location
- 50-100+ edited images
- Personal online gallery for downloading images
- Copyright + Print Release included



## PERSONAL + BUSINESS BRANDING SESSIONS

Starting at \$450

- 1-1.5 hour session
- 2-3 outfit changes
- 1 location
- 50-100+ edited images
- Personal online gallery for downloading images
- Copyright + Print Release included



## BOUDOIR SESSIONS

Starting at \$700

- 1-1.5 hour session
- 50-100+ edited images
- 2-3 outfit changes
- Private personal online gallery for downloading.
- Print release included



## COACHING + MENTORSHIPS

Starting at \$150

My first package is a Q&A Meeting via Facetime (or zoom if needed) + Portfolio Critique You'll be able to ask me ALL the questions you need to! From starting a business, your gear, software, editing, whatever we can get in within the hour!

I've got more in-depth options in my pricing brochure!





# Travel

While I LOVE and long to travel more for shoots, I try to keep it pretty simple currently while my kiddos are still small. For locations up to 1 hour from me, I charge a milage fee for the roundtrip starting at \$1/mile. If we're going a little further over 1 hour, I charge an hourly rate, here are my rates:

For travel 1 hour or more from me I charge a fee of \$50/hour travel fee. Fairly compensating me for my travel time and cost with todays gas rates. Other factors can play a part when traveling farther if needed, those can vary with each situation.

- Lodging (cost of AirBnb or Motel)
- Food (if needed)
- Flights (cost of economy flight)
- Rental car (rental car fee and gas)





# FAQS



When will we get our photos back?

My turnaround time for galleries is 2-3 weeks for general sessions and 8-10 weeks for weddings and births! So keep that timeline in mind when booking and make sure to book well in advanced! I put my heart and soul into your precious images as well as being a full time mama to two littles, and I want your gallery to be as perfect as possible!



Will you help me with what to wear!?

I have a client closet available to you once you book a session with me! I will completely style your session and take that extra stress away! I also have an Amazon list with ideas for outfits to wear to your session and a Pinterest board! You can never go wrong with solid neutrals! I'll also help you with picking outfits from your own closet, don't be afraid to reach out and send photos! I'd love to style you or your family!



Do you deliver RAW photos?

No, I do not! I put a lot of time, my heart and my soul into creating my art and my editing process. Delivering RAW photos would be like sending you an unfinished painting, not cool! I always include a proofing gallery with the additional images from our session that you can purchase, so you'll be sure that you don't miss out on anything! This is all outlined in my contract!



# FAQS



What is the payment process like?

For a typical session, there is a 50% non-refundable deposit required to book and the remainder is due the day before our session. For birth stories, grow with me packages, wedding packages, maternity packages, and so on, there is a 25% non-refundable deposit required to book and payment plans discussed and outlined accordingly! I will send you an invoice through my booking platform and you can pay using a credit or debit card!



Can I bring multiple outfits?

Typically we can do up to 2-3 outfits within a session! Depends on your package or if you get an add on, we can do even more! Whatever your vision, we're bringing it to life!!!



Help! I don't know how to pose, will you guide us?!

That's okay! Have no fear you guys!! I'm here to guide you! From fun playful prompts, adding in some silly props, making jokes, to just setting a nice peaceful and comfortable vibe, i'm here to keep things moving and interesting! There is never a dull moment when shooting together and i'll never leave you hanging!



# FAQS



What if we need to raincheck or cancel?

Let's face it, bad weather happens even when we don't want it to. But don't worry! We will always reschedule to the immediately next available date for both of us!



Where are you located? Do you travel?

I am local to Rankin County and living in Brandon! I will travel and I LOVE it! My travel fees are discussed accordingly and are broken down in my pricing guides but I'm always down to go anywhere to bring your vision to LIFE!





”Courtney has always been super easy to work with & so creative when it comes to photo shoots! She did my business branding photos & they turned out AMAZING! She was able to come up with ideas I wouldn’t have thought of & brought my ideas to life! I will definitely continue to use her for my photos.”

Carly Taylor  
- Personal Branding Session



”We loved every second of our session with Courtney! It was such a fun time, and she made it super easy. Our pictures turned out amazing!”

McPherson Family  
- Family Session



# TIME TO BOOK!

## What's Next?

Now that you've got the lowdown, let's make this a thing!

Here's what to do next:

- 1 Get a hold of me (via email/text) ask me as many questions as you want, and you and I will get right into figuring out if we're made for each other the way that I think we probably are (especially if you made it all the way through this guide)! We can even schedule a meeting or phone call to chat!
- 2 Fill out my contact form so I can store all of your info in one place and know what session you're interested in booking! From there I'll be able to send over a fully detailed pricing brochure for you to fill out and pick a package from!
- 3 Next step is getting on the books! After we have your package picked and ready, i'll send over an invoice and contract for you to fill out and pay your deposit through. After that it's all planning!



*Let's make some magic together - because the good old days deserve to last forever.*



Courtney Alexis  
*photography*



I LOOK FORWARD TO HEARING FROM YOU!